

Highlights of the Frankfurt Book Fair 2016



**FRANKFURTER
BUCHMESSE**

THE MARKETS – Global Publishing Summit

Tuesday 18 October, 9am-6pm, Hall 4.0: Room Europa and Foyer

This year's summit will present seven strong and vibrant publishing regions, allowing professional insights into each market, and providing the opportunity to gain expert information on business expansion abroad. Speakers include: Stephen Lotinga, Chief Executive of the Publishers Association (UK), Bodour Al Qasimi, founder and CEO of Kalimat Group (United Arab Emirates), Karina A. Bolasco, Director of the Ateneo de Manila University Press (Philippines), and many more. www.themarkets2016.com

30th Frankfurt Rights Meeting

Tuesday 18 October, 2pm-5pm, Hall 4.2: Room Dimension

This year's Frankfurt Rights Meeting is all about 'surprising successes in challenging times'. High profile speakers, including John Donatich, Yale University Press (USA), and Bence Sárközy, Libri Publishing (Hungary), will look at this intriguing topic from an array of different angles, providing the audience with valuable insight into their strategic thinking. Different success stories, one promise: market knowledge, inspiration and networking opportunities! www.book-fair.com/rights-meeting

Opening of the Weltempfang: Spotlight on Europe

Wednesday 19 October, 4:30pm-5:30pm,

Hall 3.1: Weltempfang – Stage

Europe and the Islamic world – what will be the future of relations between Europe and the Islamic world? And which role will Turkey have in these developments? Participants: Dr Andreas Görge, Director General for Culture and Communication at the Federal Foreign Office (Germany), Boualem Sansal, writer and winner of the Peace Prize of the German Book Trade 2011 (Algeria), Elif Shafak, writer (Turkey). The event will be moderated by Daniel Cohn-Bendit, politician (France/Germany).

CEO Talk

Wednesday 19 October, 2pm-3pm, Hall 4.2: Room Dimension

In a sixty-minute interview, a managing director from the international publishing world will offer you a look behind the scenes. Interview partners will be the editors of Livres Hebdo, The Bookseller, buchreport, PublishNews Brazil, Publishers Weekly and Bookdao on the basis of this year's Global Ranking of the Publishing Industry, in cooperation with the Frankfurt Book Fair Business Club. The event will be moderated by Rüdiger Wischenbart. www.book-fair.com/businessclub

THE ARTS+ Conference

Wednesday 19 October, 9am-5:45pm,

DECHEMA, Theodor-Heuss-Allee 25, near Hall 4

The kick-off event of THE ARTS+ at Frankfurt Book Fair, THE ARTS+ Conference focuses on the benefits of digital technologies for creative and cultural industries, discussing intellectual property issues. Speakers include: Jeff Jarvis, Director of the Tow-Knight Centre for Entrepreneurial Journalism at the City University of New York (USA), Julia Stoschek, art collector (Germany), Sree Sreenivasan, advisor for digital development at the Metropolitan Museum of Art, New York (USA), and many more. THE ARTS+ is a partnership between media entrepreneur Christiane zu Salm and Frankfurt Book Fair. www.theartsplus.com

Guest of Honour Flanders & The Netherlands: 'Democracy' – A Debate with David van Reybrouck and Ilja Leonard Pfeijffer

Thursday 20 October, 1:30pm-2:15pm,

Forum: Level 1 – Guest of Honour Pavilion

The daily Pavilion programme *Issue* brings writers onto the stage who don't shy away from a debate. With their recent works within reach, they will engage in a discussion (or lock horns!) with one another and the audience. David van Reybrouck (Flanders) and Ilja Leonard Pfeijffer (the Netherlands) have written challenging essays about democracy and will be discussing this topic. www.frankfurt2016.com

A Book is a Film is a Game – A Networking Day

Thursday 20 October, 9.30am-6pm, Hall 4.1: THE ARTS+ Area

It's all about a good story! This is true for the book, film and game industries alike. But how do these industries work exactly? And how does a book become a film or a game – or the other way around? Our experts will answer these and many more questions about the adaptation business. At this networking day, organised in conjunction with the Netherlands Film Fund, a mix of case studies, speeches and expert rounds will provide valuable market insights and inspiration, as well as the opportunity to connect with film producers and game developers. www.book-fair.com/rights

'Where in the World is Your Nonfiction?': International Humanities Editors Panel and Networking Event

Saturday 22 October, 10am-11:30am, Hall 4.C: Room Consens

Organised by the Dutch Foundation for Literature, the German Book Office New York and the Frankfurt Book Fair, the panel will explore the challenges of globalisation in non-fiction publishing, and questions such as: Should we try to be more international, so that our books can travel more easily? Do authors need to keep in mind who they are writing for – a national or an international audience? And are authors who are writing about what happens outside a country's borders always making their own country's set of beliefs part of the book? The panel will be moderated by Toby Mundy, Executive Director at The Baillie Gifford Prize for Non-fiction, and will feature speakers from Canada, France, Holland, and Germany. Please RSVP to Riky Stock: stock@newyork.gbo.org